

### A MACHINE-MADE MAN might prefer A MACHINE-MADE SUIT

But no modern son of Adam wants to hide his personality beneath a suit chopped to size, and simply sewn to stick together! ☹

We'll admit that a lot of Summer Suits seem to be set up that way. Hence the greater the relief when you slip into a GENUINE C. L. & B.

Be it a PALM BEACH, a BREEZWEVE or a PRIESTLEY "CRAVENETTE" ENGLISH MOHAIR—there's a decisive individuality tailored into every line that only a C. L. & B. Summer Clothing EXPERT could put there.

If you really want to give the "character lines" of your body a chance to assert themselves, seek out the clothier who displays hot-weather suits of the C. L. & B. make. ☹

You will find the label in the coat, and—subsequent satisfaction for the Summer. ☹

There's a C. L. & B. Clothier close by.  
If you don't know his name—write us.

*Currier, Leifen & Dandellor.*  
740-44 BROADWAY, NEW YORK CITY



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Fifth Avenue, 37th and 38th Streets, New York

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73—BEACH SUIT of chambray in navy or cadet blue, gray, green, or brown, with white repp; also of white repp with navy or cadet blue, green or brown. 4 to 9 years. 5.95

75—SPORTS COAT of all wool knitted Jersey in brown, heather or green. 7 to 18 years. 16.50

75—SEPARATE KNICKERS of white duck. 2.95

77—NORFOLK SUIT of Panama cloth in tan, gray, sand, green, brown or heather. 8 to 18 years. 14.00

79—OUTING SUIT of olive drab cotton drill. 8 to 16 years. 5.75

81—MIDDY SUIT of all white drill, or white with cadet or navy blue; also in green, navy or cadet blue, chambray with white repp. 3 to 10 years. 4.50

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## This is the Washer for Apartments



However small your apartment, if you can get a chair into it you can use a Geyser Electric Washer. And despite its unusually small size, you can do the family wash better than with a larger machine. For the Geyser is very compact and

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As its name implies, down under the cylinder is a powerful propeller. This creates a veritable geyser of hot sudsy water that forces its way through the meshes of the fabric as the clothes are revolved in the cylinder. This is why the Geyser washes so thoroughly. The Geyser is quiet, easily cleaned, absolutely safe and easy to handle. It cannot rust the clothes nor wear them. The reversible electric wringer can be used independently of the Washer and can be lifted off, leaving the Washer like a small, flat-top table.

You'll want to know more about this unusual machine, so call up Pennsylvania 6712 or 6124 and ask for Dept. M.

Geyser Electric Washing  
Machine Co., Inc.  
1270 Broadway, New York City

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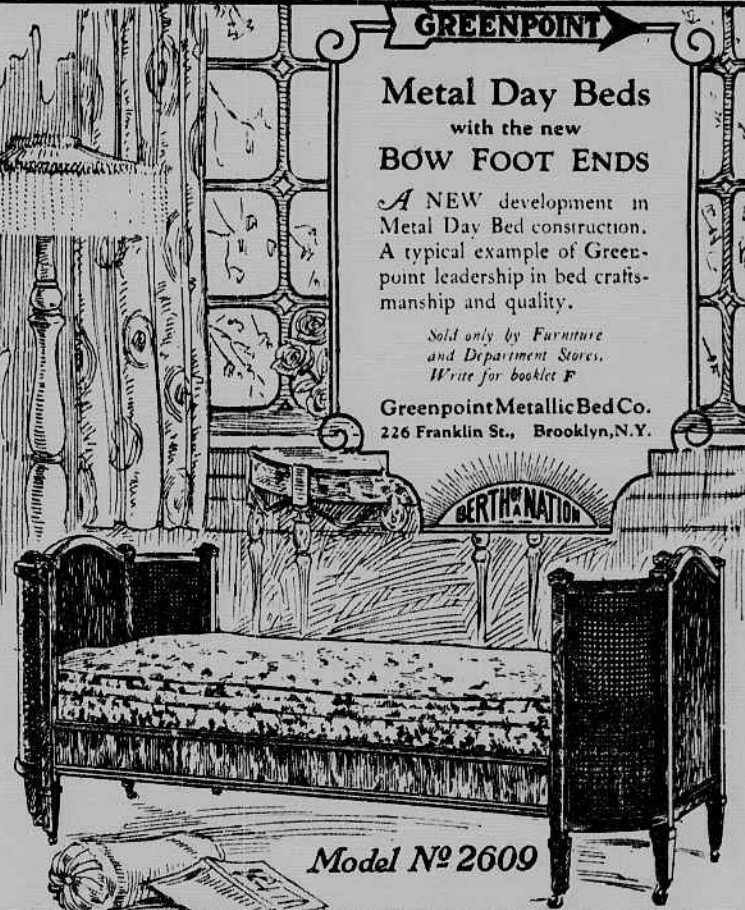
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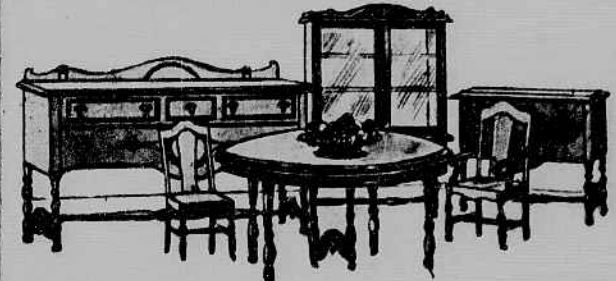
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